

Top Driver Partners with Just Hang It Up to Put an End to Distracted Driving

Leading driving school becomes exclusive driver education sponsor of non-profit organization on a mission to promote safe driving behavior in the community.

Chicago, IL – June 29, 2016 – Top Driver, the Midwest’s premiere driving school, has partnered exclusively with Just Hang It Up, a local non-profit organization, to spread awareness of the dangers of distracted driving and keep teens and community members safe while out on the road.

Just Hang It Up (JHIU) was founded in 2013 by David Brottman M.D., a pediatrician frustrated with the staggering statistics on adolescent cell phone use while driving, and Brian Wright, a marketing executive who has been victim in two major car accidents caused by distracted drivers. Together the service-minded entrepreneurs have made it their mission to end distracted driving— encouraging children and parents alike to take the Just Hang It Up pledge and promote safe driving through their JHIU vehicle hang tags and community outreach programs.

“Cell phone use while driving is a habit we all have to break. The dangers have been clearly shown. Just ask any police officer. We are modeling bad behavior for our children... and let’s face it, they do what we do,” says Dr. Brottman. “We’re thrilled to have Top Driver on board to support our cause and create more awareness of distracted driving across our communities. Since starting this campaign, the response from my patients’ families has been amazing. Parents are sharing their stories about how effective the tags are and kids are telling their parents to *Just Hang It Up*™. We can’t wait to make an even bigger impact.”

Paul Zalatoris, CEO of Top Driver, is equally as excited about the partnership. “Top Driver hopes to amplify Just Hang It Up’s message. We pride ourselves on teaching *Driver Intelligence*™, and believe distracted driving is an integral part of driver education today— both in the classroom and on road. Our students’ safety is our number one priority. This is a cause we certainly want to get behind.”

ABOUT TOP DRIVER

Top Driver is the Midwest’s premiere driving school with over 65 locations throughout Illinois, Michigan and Ohio. Teaching *Driver Intelligence*™ for over 13 years, Top Driver offers driver education courses to teens and adults while also providing programs online.

To discover more about the Top Driver difference, please visit www.topdriver.com.

ABOUT JUST HANG IT UP

Just Hang It Up is a student run no profit organization composed of High School student from 16 different High Schools in the Northwest suburbs of Chicago. Our 2016-2017 goals are to double our membership to 100 Students, increase the number of participating High Schools to 25, have our driving simulator at 50 events and start helping High school students across the country set up their own chapters.

Please visit justhangitup.org for additional information.

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